THE STATE of ALASKA
GOVERNOR MIKE DUNLEAVY

Department of Commerce, Community, and Economic Development

Alcohol and Marijuana Control Office

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Anchorage, AK 99501
Main: 907.269.0350

MEMORANDUM

TO: Alcoholic Beverage Control Board

DATE: April 3, 2025

FROM: Kristina Serezhenkov, Local Government Specialist

RE: Regulations Project – General Amendments of Trade Practices (3 AAC 305.500-305.590)

This project was initiated at the June 2024 board meeting and the draft was approved at the September 2024 board meeting to send to Law for initial review and then out for public comment. Law has returned a review that substantially amends the draft the board approved and changes established regulations not envisioned in the board's approved draft.

Attached is a copy of the draft regulations the board approved and a copy of the draft regulations with Law's edits.

The main points of difference are found at:

1. 3 AAC 305.515(c)(2)(A) is amended by Law to reduce the total value of the product display to $300.
2. The board draft to increase the amount of a single exterior sign from $400 to $800 at 3 AAC 305.515(c)(4)(C) is removed entirely.

Other differences exist between these drafts.

Attachments:
Regulations draft approved by the board
Regulations draft with Law's edits

Options for the board:

- Move to approve and send out (with Law's approval) for subsequent public comment
- Move to amend and approve and then send to Law and (with Law's approval) out for subsequent public comment
- Move to send back to staff for more work
- Table the regulations project
- Close the regulations project